

SUMMER FALL PLUGS 2023



WAGNERS

A growing tradition since 1901

New Varieties



Dianthus Coronet Salmon Red Eye

Salmon Red Eye

The Coronet series features the largest blooms of any dianthus of this type as well as uniform flowering time and habit. Salmon Red Eye adds a new color to the series. Garden height: 8-10". Finish pots in about 5 weeks from our 288s. (288, 384)

Ornamental Cabbage Osaka iQ Pink Bicolor

Osaka iQ produces colorful leaves with wavy edges on tightly packed, compact heads. Osaka iQ is earlier to color than other varieties. Garden height: 8-10". Finish pots in about 5 weeks from our 288s. (144, 288, 384)

Ornamental Kale Kamome series

Bright Red, Bright White

Osaka iQ produces colorful leaves with wavy edges on tightly packed, compact heads. and is earlier to color than other varieties. Garden height: 8-10". Finish pots in about 5 weeks from our 288s. (144, 288, 384)

Pansy Delta Pro series

Clear Lemon, Clear Light Blue, Clear Orange, Clear Violet, Clear White, Clear Yellow, Deep Blue w/ Blotch, Lavender Blue Shades, Neon Violet, Red w/ Blotch, Rose w/ Blotch, True Blue, Violet & White, White w/ Blotch, Yellow w/ Blotch, Yellow w/ Red Wing, All Colors Mix, Blotch Mix, Citrus Mix, Clear Colors Mix, Cool Waters Mix, Tricolor Mix

The new Delta Pro series features large flowers, compact penduncles, and uniformity. Delta Pro pansies are bred for precision across all colors and traits delivering a more profitable solution for growers and retailers. Garden height: 5-7". Finish in pots or packs in about 5 weeks from our 288s. (288, 384) Not pictured.



Ornamental Kale Kamome Bright Red[®]

Variety Listing



Dusty Miller Cirrus

Alyssum

Snow Crystals

Use: pots, packs Ht: 6-10"
Tetraploid vigor, large white flowers

•288•384•

Dianthus

Coronet

Use: pots, packs Ht: 8-10"
Early with large flowers

•288•384•

Mix

Cherry Red

Purple

Rose

Salmon Red Eye - NEW

Strawberry

White

White Purple Eye

Ideal Select

Use: pots, packs Ht: 8-10"
Early with large flowers

•288•384•

Mix

Violet

White

Telstar

Use: pots, packs Ht: 10-12"
Strong uniformity

•288•384•

Mix

Crimson

Picotee

Scarlet

White

Dusty Miller

Cirrus

Use: pots, packs Ht: 6-8"
Silvery green, oak leaf-shaped foliage

•288•384•

New Look

Use: pots, packs Ht: 8-10"
Large, white, oak leaf-shaped foliage

•288•384•

Silver Dust

Use: pots, packs Ht: 10-12"
Divided, silvery white foliage

•288•384•



Dianthus Coronet White Purple Eye[®]



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Ornamental Cabbage

Osaka iQ

Use: pots Ht: 6-8"
Wavy-leaved compact cabbage
•144•288•384•

Pink Bicolor - NEW
Red

Osaka White

Use: pots Ht: 8-10"
Wavy-leaved cabbage
•144•288•384•

Ornamental Kale

Crystal

Use: pots Ht: 6-10"
Fringe-leaved kale with shiny leaves
•144•288•

Red
Snow

Glamour Red

Use: pots Ht: 6-10"
Fringed and shiny leaves
•144•288•

Kamome

Use: pots Ht: 6-10"
Fringe-leaved kale
•144•288•

Bright Red - NEW
Bright White - NEW
Red
White

Nagoya

Use: pots Ht: 6-10"
Highly fringed kale
•144•288•384•
Red
White

Peacock

Use: pots Ht: 8-12"
Feather-leaved with divided foliage
•144•288•
Red
White

Redbor

Use: pots Ht: 18-24"
Highly ruffled, purple-toned foliage
•144•288•

Scarletbor

Use: pots Ht: 18-24"
Highly ruffled, purple-toned foliage
•144•288•

Songbird

Use: pots Ht: 6-10"
Compact cabbage with waved edges
•144•288•
Red
White

Winterbor

Use: pots Ht: 18-24"
Highly ruffled, blue-green foliage
•144•288•

Yokohama

Use: pots Ht: 5-7"
Extra-curly fringed leaves
•144•288•

Red
White

Pansy

Colossus

Use: pots, packs Ht: 4-6"
Extra large flowers, compact plants
•288•384•

Mixes

Blotched Mix
Blotched Colors
Deep Blue w/ Blotch
Ocean
Purple Blotch
Red Blotch
Rose Blotch
White Blotch
Yellow Blotch

Clear Colors
White

Delta Classic - Limited Availability

Use: pots, packs Ht: 5-7"
Large flowers, premium types
show strong uniformity
•144•288•384•

Mixes

Monet Mix
Premium Blotch Mix
Premium Citrus Mix
Premium Cool Water Mix
Premium Mix
Premium Tricolor Mix
Pure Colors Mix
Watercolors Mix
Wine & Cheese Mix

Blotched Colors

Pink Shades
Premium Blue w/ Blotch
Premium Lavender Blue Shades
Premium Neon Violet
Premium Red w/ Blotch
Premium White w/ Blotch
Premium Yellow w/ Blotch
Prem Yellow w/ Red Wing

Clear Colors

Premium Pure Lemon
Premium Pure Orange
Pure Red
Pure Rose



Ornamental Cabbage Osaka iQ Pink Bicolor[®]



Pansy Colossus Yellow Blotch



Ornamental Kale Kamome Bright White[®]



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Pansy Delta Pro Clear Yellow^c



Pansy Select Orange w/ Blotch^c



Pansy Matrix Yellow Purple Wing^A

Delta Pro

Use: pots, packs Ht: 5-7"
Large flowers, premium types
show strong uniformity

•288•384•

Mixes

All Colors Mix - **NEW**
Blotch Mix - **NEW**
Citrus Mix - **NEW**
Clear Colors Mix - **NEW**
Cool Water Mix - **NEW**
Tricolor Mix - **NEW**

Blotched Colors

Deep Blue w/ Blotch - **NEW**
Lavender Blue Shades - **NEW**
Neon Violet - **NEW**
Red w/ Blotch - **NEW**
Rose w/ Blotch - **NEW**
Violet & White - **NEW**
White w/ Blotch - **NEW**
Yellow w/ Blotch - **NEW**
Yellow w/ Red Wing - **NEW**

Clear Colors

Clear Lemon - **NEW**
Clear Light Blue - **NEW**
Clear Orange - **NEW**
Clear Violet - **NEW**
Clear White - **NEW**
Clear Yellow - **NEW**
True Blue - **NEW**

Majestic Giants II Blotch Mix

Use: pots, packs Ht: 5-7"
Extra large flowers, more compact
than original MG

•288•384•

Matrix

Use: pots, packs Ht: 6-8"
Large flowers, tight flowering
window

•288•384•

Mixes

Blotch Mixture
Citrus Mixture
Clear Mixture
Coastal Sunrise Mixture
Jewels Mixture

Blotched Colors

Beaconsfield
Blue Blotch
Deep Blue Blotch
Denim
Ocean
Red Blotch
Red Wing
Rose Blotch
Solar Flare
White Blotch
Yellow Blotch
Yellow Purple Wing

Clear Colors

Light Blue
Morpheus
Orange
Purple
Rose
True Blue
White
Yellow

Panola XP Clear Mix

Use: pots, packs Ht: 6-8"
Medium-sized flowers, well-
matched with tight flowering
window

•288•384•

Select Orange w/ Blotch

Use: pots, packs Ht: 4-6"
Medium-sized flowers, well-
matched with tight flowering
window

•288•384•

Parsley

Curled

Use: pots Ht: 8-12"
Bright green, triple-curled

•288•

Peppers, Ornamental

Please see Wagner's
Specialty Florist Liner Program.



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Petunia

Pretty Flora Mix

Use: pots, packs Ht: 6-10"
Compact, multiflora type
•288•

Snapdragon

Liberty Classic

Use: pots Ht: 18-22"
Intermediate height
•288•384•
Mixed
Crimson
Rose Pink
White
Yellow

Snapstastic

Use: pots, packs Ht: 14-16"
Vigorous with sturdy branching
•288•384•
Mix
Magenta
Orange Flame
Pink
Red
Yellow

Snaptini

Use: pots, packs Ht: 6-8"
Dwarf with sturdy branching
•288•384•
Mix
Red
Rose Bicolor
Scarlet
Sunglow
Violet
White
Yellow

Sonnet

Use: pots Ht: 18-24"
Sturdy, intermediate height
•288•384•
Mixed
Crimson
Rose
White
Yellow

Stock

Vintage Mixed

Use: pots, packs Ht: 15-20"
Dwarf, high percentage double
•288•

Swiss Chard

Bright Lights

Use: packs Ht: 12-16"
A rainbow of brightly colored stems
with dark green leaves and mild
flavor.
•288•

Viola

ColorMax Mix

Use: pots, packs Ht: 4-6"
Mounded form, larger flowers
•288•384•

Penny

Use: pots, packs Ht: 4-6"
Mounded form, strong
overwintering
•288•384•
All Seasons Mix
Citrus Mix
Lane Mixed
Beaconsfield
Blue
Clear Yellow
Deep Blue
Orange Jump Up
Red Blotch
Violet
Violet Tiger Face
White
White Jump Up
Yellow Jump Up

Sorbet Tiger Eye

Use: pots, packs Ht: 6-8"
Unique striped flowers
•288•384•

Sorbet XP

Use: pots, packs Ht: 6-8"
Mounded form, XPs with uniformity
in habit and timing
•288•384•
Autumn Select Mix
Jump Up Mix
Blue Blotch
Deep Orange
Neptune
Purple
Red
True Blue
White
Yellow
Yellow Blotch
Yellow Burgundy Jump Up



Swiss Chard Bright Lights



Snapdragon Snaptini Sunglow ^B



Viola Sorbet Tiger Eye ^A



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Summer Fall 2023 Program Information

All product ships July 5, 2023 through November 3, 2023.

Every young plant that leaves Wagner Greenhouses carries with it the evidence of our dedication to producing top quality products to help your season get a great start. We start by working closely with your sales person to ensure accurate order entry. We test every seed lot that comes through our doors to avoid surprises during production. We sow to order, and grow the plants under carefully controlled conditions, with a staff skilled at controlling fertilizer, moisture and temperature to achieve ideal plant growth. Our picture of an ideal plant includes short hypocotyls, well developed roots and compact top growth, all with minimal chemical use. We then ship the young plants to arrive in good condition on the date you expect. After shipping, we continue to support our product with technical expertise. Your success is important to us, and we are dedicated to helping you achieve it.

Wagner Greenhouses

6024 Penn Avenue South • Minneapolis, MN 55419

612-922-1262 • Fax 612-927-7126

www.wagnergreenhouses.com • info@wagnergreenhouses.com

Please contact your favorite broker to place an order.

Tray Specifications

All trays are patched to 100% fill.

384 cell trays sold as 375, octagonal cells (Blackmore, 20.82" x 10.54")

288 cell trays sold as 275, octagonal cells, (East Jordan, 21" x 10.125")

144 cell trays sold as 140, octagonal cells (East Jordan, 20.82" x 10.75")

Certifications

Wagners is in compliance with the provisions of the US Domestic Japanese Beetle Harmonization Plan, Shipment to Category 1 States. Inspections and/or other documentation from a certified agency are available.

Order Minimum

Order minimum is 6 trays per order across all Wagner's young plant programs (excluding prefinished cyclamen).

Production Lead Times (in weeks)

	144	288	384
Alyssum		6	5
Dianthus		6	6
Dusty Miller		7	7
Ornamental Cabbage/Kale	7	6	5
Pansy	6	6	6
Petunia		7	7
Snapdragon		7	6
Viola		6	6

Packing

Boxes

Boxes are constructed with recyclable, moisture-resistant corrugation. Boxes are packed using one tube size per box with approximate tray packing as follows:

5-6 trays per box for 384 cell size

5 trays per box for 288 cell size

4 trays per box for 144 cell size

Regular Packing:

	Standard Box	Courier Box*
Dimensions	22"x12"x14"	22"x23"x14"
Average Weight	20 lbs.	40 lbs.

Insulated Packing**

	Standard Box	Courier Box*
Dimensions	23"x13"x15"	23"x25"x15"
Average Weight	23 lbs.	46 lbs.

* Courier box is two standard boxes inserted into a larger overlap box

**Insulation utilized when necessary to prevent plant damage from frost

Customer Owned Carts

Customers may drop off their own carts prior to scheduled pickup date. Ownership labels must be on each cart and the carts must be clear of all plant debris.

Wagner Owned Carts

Sanitized carts may be used for deliveries to customers able to handle and unload at the time of delivery as temperatures permit. Our ability to drop carts for an extended period of time depends on the truck's route.

Pallet Racks

This reusable rack system is made using corner angles stapled to a wood frame structure. Ends are sealed with corrugated board and/or shrink wrap. Packing allows for more open air flow to trays and the ability to fork lift large quantities into receiving areas and/or trucks with minimal handling. Dimensions: 40" x 48" x H". Approximate number of trays per pallet: 80-132.



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Shipping Options

Wagner's will ship your order using the most economical option for the size of the order, delivery location and weather. These are the current available shipping methods:

Courier To Door - Small to Medium Shipments

-FedEx Priority Overnight Service

All parcel shipments during cold season will be sent via FedEx Priority Overnight at Wagner's discretion.

-FedEx Second Day Service

Not available during cold season.

-Regional Courier: Speedee Ground Service

Service only available in ND, IA, IL, MN, NE, SD and WI. Not available during cold season.

Trucked To Door - Medium to Large Shipments

-Grower Truck LTL: Carted or boxed

Available for orders that can be pooled within a region. Ship-to's must accommodate a 53 ft. trailer.

-FedEx LTL Freight From Hub

Grower truck drop at Hub followed by FedEx Freight delivery either next day or second day. Requires pooled orders totaling more than 2,500 pounds of freight.

-LTL from MSP: Shrink-wrapped pallets.

-Via FedEx Freight

Not temperature controlled. Ship-to locations beyond 400 mile radius qualify for two day delivery. Ship-to locations within 400 mile radius qualify for next day delivery. Not available during cold season.

-Via Grower or Contracted Truck

Temperature controlled. Requires pooled orders totaling more than 2,250 pounds of freight.

To Nearest Airport Delivery

Phone On Arrival delivery to nearest major airport. If a local trucking company is contracted to provide delivery from the airport at an additional charge paid by consignee, please provide the trucking company name and contact information to allow proper preparation of waybills.

Customer Pickup

Pickup times are available on Wednesdays and Thursday. Please schedule pickup day in advance.

Substitution List

Photo Credits:

- A** Ball Horticultural
- B** Sakata Seed
- C** Syngenta Flowers
- D** American Takii

Front Cover:

Viola Sorbet XP Yellow Burgundy Jump Up ^A

Back Cover:

Snapdragon Snaptastic Orange Flame ^C

Item no longer listed:

Pansy Matrix Sunrise
Pansy Panola XP Blotch Mix
Petunia Pretty Flora Midnight
Petunia Pretty Flora Red
Petunia Pretty Flora Rose
Petunia Pretty Flora White
Snapdragon Candy Tops Mix
Snapdragon Floral Showers Mixed

Available Sub:

Matrix Solar Flare
Matrix Blotch Mixture
Petunia Pretty Flora Mix
Petunia Pretty Flora Mix
Petunia Pretty Flora Mix
Petunia Pretty Flora Mix
Snaptini Mix
Snaptini Mix



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**Ask your broker about other high
quality young plants from Wagners**