



# SPECIALTY FLORIST LINERS 2024



**WAGNERS**

*A growing tradition since 1901*





**Front Cover:**

Gerbera Cartwheel Strawberry Twist <sup>C</sup>

**Front Inside Cover:**

Ornamental Pepper Acapulco Multicolor <sup>A</sup>

**Back Cover:**

Ornamental Pepper Sedona Sun <sup>A</sup>

**Photo Credits:**

A Ball Horticultural

B American Takii

C Syngenta Flowers

D Sakata Seed



## Gerbera ColorBloom Dark Eye Watermelon

The ColorBloom series is a very uniform gerbera series with a short flower window. ColorBloom is specially designed for the 4" & quart retail market and is approximately 10 days faster to flower than comparable series. Plants stay compact so foliage doesn't get too full or leafy, allowing the colorful blooms to show through. The new Dark Eye Watermelon features slightly larger flowers with a slightly variable color. Finish pots from our 72s in 8-10 weeks. (144, 72)



## Gerbera Majorette Orange & Yellow Bicolor Dark Eye

The Majorette series is an extremely uniform series with a nice selection of flower colors. The new Orange & Yellow Bicolor Dark Eye adds a bright new bicolor option to the series. Well-suited to quarts with one plant per pot and larger pots with multiple plants per pot. Finish pots from our 72s in 9-10 weeks. (72)



## Ornamental Pepper Onyx Red

Onyx ornamental peppers feature compact and uniform plants with dark purple foliage. Onyx offers heat tolerance and a long shelf life. The new Onyx Orange produces shiny round fruit that starts purple/black and matures to orange. Nice in 4-5" pots. Finish in 4" pots from our 51 strip in about 10 weeks. (51 strip)



# Substitution List

### Item no longer listed:

Gerbera Cartwheel Autumn Colors  
Ornamental Pepper Masquerade

### Available Sub:

Discontinued, No Sub  
Midnight Fire

# Variety Listing



Gerbera ColorBloom Bicolor Orange Yellow <sup>A</sup>



Gerbera Jaguar Red <sup>C</sup>



Gerbera Majorette Yellow Dark Eye <sup>D</sup>

## Gerbera

### Bengal Mix

Big brother to the Jaguar series. Suited to 5-6" pots.

•72•

### Cartwheel Strawberry Twist

Vigorous plants with large, semi-double blooms. Nice in 4½-6" pots.

•72•

### ColorBloom Mix

Uniform, compact series designed for 4" and quart pots. Quick to flower.

•144•72•

Mix  
Bicolor Orange Yellow  
Bicolor Red White  
Dark Eye Deep Orange  
Dark Eye Red  
**Dark Eye Watermelon - NEW**  
Dark Eye White  
Dark Eye Yellow  
Light Eye Cherry  
Light Eye Deep Rose  
Light Eye Red

### Flori Line Maxi

Large plants & flowers for 5-6" pots. Offers a wide selection of colors including novelties.

•72•

Select Mix  
Dark Eye Select Mix  
Light Eye Hot Summer Mix  
Spider Mix

### Flori Line Midi

Compact plants with good flower size. Nice in 4-5" pots. Offers a wide selection of colors including novelties.

•72•

Select Mix  
Dark Eye Select Mix  
Specialty Mix

## Jaguar

Compact, uniform series with good flower size. Well-suited to 4-6" pots.

•144•72•

Formula Mix  
Deep Orange  
Deep Rose  
Fire Dark Center  
Pink  
Red  
Rose Picotee  
Scarlet Shades Dark Center  
Tangerine  
White  
Yellow  
Yellow Dark Center

## Majorette

Extremely uniform series suited to 4-6" pots.

•72•

Mix  
Blazing Eyes  
Bright White Dark Eye  
Orange Dark Eye  
**Orange & Yellow Bicolor Dark Eye - NEW**  
Pink Halo  
Red Dark Eye  
Red Bicolor Dark Eye  
Sunset Orange  
Yellow Dark Eye

## Mega Revolution Select Mix

Early flowering, vigorous plants with large blooms ideal for 6" pots. Features a uniform mix of bright colors.

•144•72•

## Revolution Select Mix

Compact plants are suited to 4-5" pots. Uniform mix of colors selected for flower timing and plant size.

•144•72•

## Royal Premium Mixture

Larger plants with good flower size. Nice in both 4" and 6" pots.

•144•72•

## Royal Optimum

Larger plants with good flower size. Nice in both 4" and 6" pots.

•144•72•

Mix  
Dark Eye Mix



**WAGNERS**

A growing tradition since 1901



## Gloxinia

### Avanti Mixed

Good flower size on compact plants for 4-5" pots.

•72•

## Ornamental Pepper

### Acapulco Multicolor

Compact plants with oval-shaped, multicolored fruit. Good for 4-5" pots.

•51 Strip•

### Black Pearl

Large plants with dark foliage and black, pearl-shaped fruit that matures to red. Ideal for 6" pots.

•51 Strip•

### Blaze

Compact plants with pointed fruit that starts yellow and mature to red. Good for 4-5" pots.

•51 Strip•

### Chilly Chili

Narrow, non-pungent fruit that starts yellow and turns red near maturity. Good for 4½-6" pots.

•51 Strip•

### Conga

Compact plants with dark foliage and purple fruit that matures to deep orange. Nice in 4-5" pots.

•51 Strip•

### Hot Pops

Compact plants with round fruit that show multiple colors. Nice in 4-5" pots.

•51 Strip•

Purple  
Yellow

### Midnight Fire

Well-branched plants with dark foliage and pointed purple fruit that matures to red. Best in 6" pots.

•51 Strip•



Ornamental Pepper Hot Pops Yellow <sup>A</sup>

### Onyx

Compact plants with dark foliage. Small round fruit start black and mature to shiny, rich colors. Good for 4-5" pots.

•51 Strip•

Orange - **NEW**  
Red

### Sangria

Indeterminate habit with good branching. Non-pungent fruit in both purple and orange. Best in 6" pots.

•51 Strip•

### Sedona Sun

Masses of orange and yellow fruit on plants with indeterminate habit. Best in 6" pots.

•51 Strip•

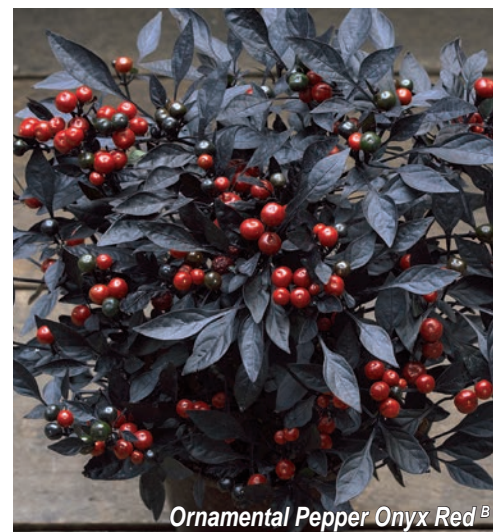
### Wicked

Compact plants with large pointed fruit that starts purple and matures to red. Best in 4-5" pots.

•51 Strip•



Ornamental Pepper Blaze <sup>A</sup>



Ornamental Pepper Onyx Red <sup>B</sup>



**WAGNERS**

A growing tradition since 1901

# Specialty Florist Program Information

*All product ships November 6, 2023 through November 8, 2024.*

Every young plant that leaves Wagner Greenhouses carries with it the evidence of our dedication to producing top quality products to help your season get a great start. We start by working closely with your sales person to ensure accurate order entry. We test every seed lot that comes through our doors to avoid surprises during production. We sow to order, and grow the plants under carefully controlled conditions, with a staff skilled at managing fertilizer, moisture and temperature to achieve ideal plant growth. Our picture of an ideal plant includes well-developed roots and compact top growth, all with minimal chemical use. We then ship the young plants to arrive in good condition on the date you expect. After shipping, we continue to support our product with technical expertise. Your success is important to us, and we are dedicated to helping you achieve it.

## Wagner Greenhouses

6024 Penn Avenue South • Minneapolis, MN 55419

612-922-1262 • Fax 612-927-7126

www.wagnergreenhouses.com • info@wagnergreenhouses.com

Please contact your favorite broker to place an order.

## Tray Specifications

All trays are patched to 100% fill.

**144 cell trays** sold as 140, octagonal cells

**72 cell trays** sold as 70, octagonal cells

**51 Strip** sold as 50, octagonal cells

## Certifications

Wagners is in compliance with the provisions of the US Domestic Japanese Beetle Harmonization Plan, Shipment to Category 1 States. Inspections and/or other documentation from a certified agency are available.

## Production Lead Times (in weeks)

	51	72	144
Gerbera		9	8
Gloxinia		11-13	10
Ornamental Pepper	8		

Lead times are provided in weeks. This indicates the number of weeks in advance an order for this item would need to be placed. Please note that lead times will vary based on season.

## Order Minimums

Order minimum is 6 trays per order across all Wagner's young plant programs.

## Packing

### Boxes

Boxes are constructed with recyclable, moisture-resistant corrugation. Boxes are packed using one tube size per box with approximate tray packing as follows:

4 trays per box for 144 cell size

6-8 trays per box for 51 strip

3-4 trays per box for 72 cell size

Regular Packing:

	Standard Box	Courier Box*
Dimensions	22"x12"x14"	22"x23"x14"
Weight	20 lbs.	40 lbs.

Insulated Packing\*\*

	Standard Box	Courier Box*
Dimensions	23"x13"x15"	23"x25"x15"
Weight	23 lbs.	46 lbs.

\*Courier box is two standard boxes inserted into a larger overlap box

\*\*Insulation utilized when necessary to prevent plant damage from frost

### Customer Owned Carts

Customers may drop off their own carts prior to scheduled pickup date. Ownership labels must be on each cart and the carts must be clear of all plant debris.

### Wagner Owned Carts

Sanitized carts may be used for deliveries to customers able to handle and unload at the time of delivery as temperatures permit. Our ability to drop carts for an extended period of time depends on the truck's route.

## Order Cutoff

The deadline for order additions and/or order changes is Thursday at 12:00pm CST the week before sowing or shipping.



**WAGNERS**

A growing tradition since 1901

# Shipping Options

Wagner's will ship your order using the most economical option for the size of the order, delivery location and weather. Wagner's reserves the right to choose and/or change the ship via at our discretion for any reason. These are the shipping methods available:

## **Courier To Door** - Small to Medium Shipments

### *-FedEx Priority Overnight Service*

All parcel shipments during the cold season (November-April) will be sent FedEx Priority Overnight at Wagner's discretion.

### *-FedEx Second Day Service*

Not available during the cold season.

### *-Regional Courier: Speedee Ground Service*

Service available in MN, IA, WI ND, SD, NE and IL. Not available during the cold season.

## **Special Seasonal Shipping To Door (February/March)** - Small to Large Shipments

### *-Cooperative Pooled Delivery Service - Weeks 8-14*

Weekly temperature-controlled delivery upper Midwest. 1-2 day distribution based on floral delivery routes and volumes. Routes are subject to change. No tracking information is available. Contact us for more information.

### *-Cooperative Grower Truck*

Regional, cooperative shipping with Malmberg's with anticipated routes in parts of North Dakota and Minnesota. Routes are subject to change. Contact us for more information.

## **Trucked To Door** - Medium to Large Shipments

### *-Grower Truck LTL: Carted or boxed*

Available for orders that can be pooled within a region. Ship-to's must accommodate a 53 ft. trailer.

### *-FedEx LTL From Hub*

Grower truck drop at hub followed by next day FedEx LTL delivery before 5:00 P.M. Requires pooled orders totaling more than 2250 pounds of freight.

### *-LTL from MSP: Shrink-wrapped pallets. Not available during the cold season.*

#### *-Via FedEx Freight*

Not temperature controlled. Ship-to locations beyond 400 mile radius qualify for two day delivery. Ship-to locations within 400 mile radius qualify for next day delivery.

#### *-Via Grower or Contracted Truck*

Temperature controlled. Requires pooled orders totaling more than 2,250 pounds of freight.

## **To Nearest Airport Delivery**

Phone On Arrival delivery to nearest major airport. If a local trucking company is contracted to provide delivery from the airport at an additional charge paid by consignee, please provide the trucking company name and contact information to allow proper preparation of waybills.

## **Customer Pickup**

Pickup times available on Wednesdays and Thursdays 10am-3pm. Please coordinate your preferred pickup day in advance with Wagner's shipping department.



**WAGNERS**

A growing tradition since 1901





**WAGNERS**

*A growing tradition since 1901*

**WAGNER GREENHOUSES**

6024 Penn Avenue South

Minneapolis, MN 55419

Phone: 612-922-1262

Fax: 612-927-7126

[info@wagnergreenhouses.com](mailto:info@wagnergreenhouses.com)

[www.wagnergreenhouses.com](http://www.wagnergreenhouses.com)

**Ask your broker about other high  
quality young plants from Wagners**