

SPECIALTY FLORIST LINERS 2025



WAGNERS

A growing tradition since 1901



Front Cover:

Gerbera Majorette Pink Halo ^D

Front Inside Cover:

Ornamental Pepper Acapulco XP Multicolor Red ^A

Back Cover:

Ornamental Pepper Sedona Sun ^A

Photo Credits:

- A Ball Horticultural
- B American Takii
- C Syngenta Flowers
- D Sakata Seed
- E Schoneveld Breeding

Gerbera ColorBloom Light Eye Yellow

The ColorBloom series is a uniform gerbera series with a short flower window. ColorBloom is approximately 10 days faster to flower than comparable series. Plants stay compact so foliage doesn't get too full or leafy. The new Light Eye Yellow features large bright yellow flowers on slightly taller plants. Perfect for 4" and quart pots. Finish pots from our 72s in 8-10 weeks. (72) Pictured on page 2.

Gerbera Joybera series

Coral, Dark Orange, Orange, Pink, Red, White, Yellow

The new Joybera series is extremely uniform with 3 flowers on the first flush and a long shelf life. Well-suited to quart and 4" pots. Available in 7 bright colors. Finish pots from our 72s in 8-10 weeks. (72)

Ornamental Pepper Acapulco XP series

Multicolor Orange, Multicolor Red

The Acapulco XP series offers compact plants with excellent uniformity and no PGRs needed. Nice in 4" pots. Finish in 4" pots from our 51 strip in about 10 weeks. (51 Strip) Multicolor Red pictured on previous page. Multicolor Orange pictured on page 3.



Gerbera Joybera Pink^E



Gerbera Joybera Red^E



Gerbera Joybera Coral^E



Gerbera Joybera Orange^E



Gerbera Joybera White^E



Gerbera Joybera Yellow^E



Gerbera Joybera Dark Orange^E

Substitution List

Item no longer listed:

- Gerbera Royal Premium Mixture
- Ornamental Pepper Acapulco Multicolor
- Ornamental Pepper Blaze
- Ornamental Pepper Conga

Available Sub:

- Royal Optimum Mixture
- Acapulco XP Multicolor Red
- Chilly Chili
- Onyx Orange

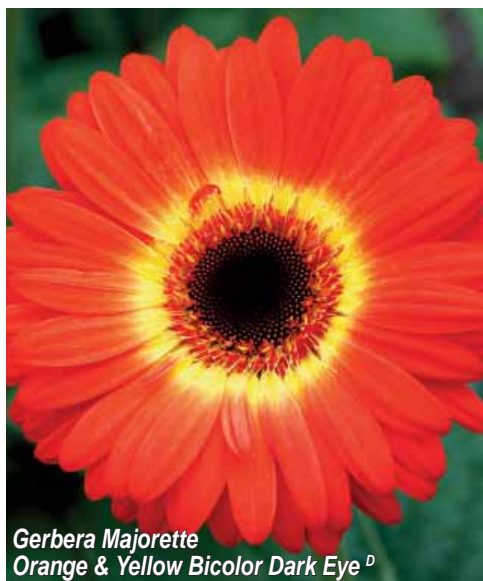
Variety Listing



Gerbera ColorBloom Light Eye Yellow^A



Gerbera Cartwheel Strawberry Twist^C



Gerbera Majorette
Orange & Yellow Bicolor Dark Eye^D

Gerbera

Bengal Mix

Big brother to the Jaguar series. Suited to 5-6" pots.

•72•

Cartwheel Strawberry Twist

Vigorous plants with large, semi-double blooms. Nice in 4½-6" pots.

•72•

ColorBloom Mix

Uniform, compact series designed for 4" and quart pots. Quick to flower.

•72•

Mix

Bicolor Orange Yellow
Bicolor Red White
Dark Eye Deep Orange
Dark Eye Red
Dark Eye Watermelon
Dark Eye White
Dark Eye Yellow
Light Eye Cherry
Light Eye Deep Rose
Light Eye Red
Light Eye Yellow - **NEW**

Flori Line Maxi

Large plants & flowers for 5-6" pots. Offers a wide selection of colors including novelties.

•72•

Select Mix
Dark Eye Select Mix
Spider Mix

Flori Line Midi

Compact plants with good flower size. Nice in 4-5" pots. Offers a wide selection of colors including novelties.

•72•

Select Mix
Dark Eye Select Mix
Specialty Mix

Jaguar

Compact, uniform series with good flower size. Well-suited to 4-6" pots.

•144•72•

Formula Mix
Deep Orange
Deep Rose
Fire Dark Center
Pink
Red
Rose Picotee
Scarlet Shades Dark Center
Tangerine
White
Yellow
Yellow Dark Center

Joybera

Extremely uniform series suited to 4-6" pots.

•72•

Coral - NEW
Dark Orange - NEW
Orange - NEW
Pink - NEW
Red - NEW
White - NEW
Yellow - NEW

Majorette

Extremely uniform series suited to 4-6" pots.

•72•

Mix
Blazing Eyes
Bright White Dark Eye
Orange Dark Eye
Orange & Yellow Bicolor Dark Eye
Pink Halo
Red Dark Eye
Red Bicolor Dark Eye
Sunset Orange
Yellow Dark Eye

Mega Revolution Select Mix

Early flowering, vigorous plants with large blooms ideal for 6" pots. Features a uniform mix of bright colors.

•144•72•



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Revolution Select Mix

Compact plants are suited to 4-5" pots. Uniform mix of colors selected for flower timing and plant size.

•144•72•

Royal Optimum

Larger plants with good flower size. Nice in both 4" and 6" pots.

•144•72•

Mix
Dark Eye Mix

Gloxinia

Avanti Mixed

Good flower size on compact plants for 4-5" pots.

•72•

Ornamental Pepper

Acapulco XP

Compact plants with oval-shaped, multicolored fruit. Good for 4-5" pots.

•51 Strip•

Multicolor Orange - NEW
Multicolor Red - NEW

Black Pearl

Large plants with dark foliage and black, pearl-shaped fruit that matures to red. Ideal for 6" pots.

•51 Strip•

Chilly Chili

Narrow, non-pungent fruit that starts yellow and turns red near maturity. Good for 4½-6" pots.

•51 Strip•

Hot Pops

Compact plants with round fruit that show multiple colors. Nice in 4-5" pots.

•51 Strip•

Purple
Yellow



Ornamental Pepper Hot Pops Yellow^A

Midnight Fire

Well-branched plants with dark foliage and pointed purple fruit that matures to red. Best in 6" pots.

•51 Strip•

Onyx

Compact plants with dark foliage. Small round fruit start black and mature to shiny, rich colors. Good for 4-5" pots.

•51 Strip•

Orange
Red

Sangria

Indeterminate habit with good branching. Non-pungent fruit in both purple and orange. Best in 6" pots.

•51 Strip•

Sedona Sun

Masses of orange and yellow fruit on plants with indeterminate habit. Best in 6" pots.

•51 Strip•

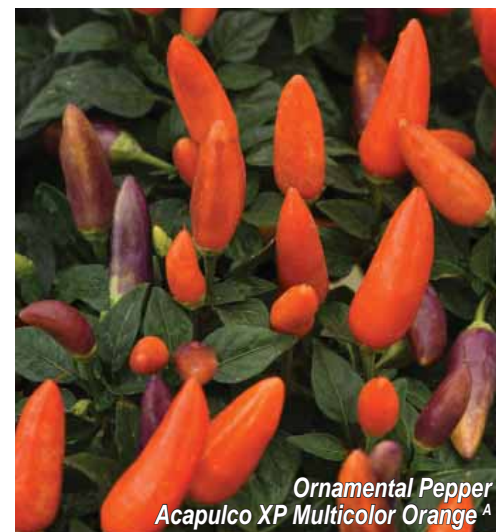
Wicked

Compact plants with large pointed fruit that starts purple and matures to red. Best in 4-5" pots.

•51 Strip•



Ornamental Pepper Onyx Orange^B



Ornamental Pepper
Acapulco XP Multicolor Orange^A



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Specialty Florist Program Information

All product ships November 4, 2024 through October 31, 2025.

Please note: no orders will be shipped out in week 52 and week 1 due to the Christmas and New Year's holidays. Customer pickup will be available.

Every young plant that leaves Wagner Greenhouses carries with it the evidence of our dedication to producing top quality products to help your season get a great start. We start by working closely with your sales person to ensure accurate order entry. We test every seed lot that comes through our doors to avoid surprises during production. We sow to order and grow the plants under carefully controlled conditions, with a staff skilled at managing fertilizer, moisture and temperature to achieve ideal plant growth. Our picture of an ideal plant includes short hypocotyls, well-developed roots and compact top growth, all with minimal chemical use. We then ship the young plants to arrive in good condition on the date you expect. Your success is important to us, and we are dedicated to helping you achieve it.

Tray Specifications

All trays are patched to 100% fill.

144 cell trays sold as 140, octagonal cells

51 Strip sold as 50, hexagonal cells

72 cell trays sold as 70, square cells

Order Cutoff

The deadline for order additions and/or order changes is Thursday at 12 noon CST the week before sowing or shipping.

Order Minimum

Order minimum is 6 trays per order across all Wagner's young plant programs.

Wagner Greenhouses

6024 Penn Avenue South

Minneapolis, MN 55419

Phone 612-922-1262

Fax 612-927-7126

www.wagnergreenhouses.com

info@wagnergreenhouses.com

Please contact your favorite broker/sales rep to place an order.

Certifications

Wagners is in compliance with the provisions of the US Domestic Japanese Beetle Harmonization Plan, Shipment to Category 1 States.

Inspections and/or other documentation from a certified agency are available upon request.

Production Lead Times (in weeks)

| | 51 | 72 | 144 |
|-------------------|----|----|-----|
| Gerbera | | 9 | 8 |
| Gloxinia | | | 12 |
| Ornamental Pepper | 8 | | |

Lead times are provided in weeks. This indicates the number of weeks in advance an order for this item would need to be placed. Please note that lead times will vary based on season.



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Packing

Boxes

Boxes are constructed with recyclable, moisture-resistant corrugation. Boxes are packed using one tube size per box with approximate tray packing as follows:

3-4 trays per box for 144 cell size

4-8 trays per box for 51 strip

3 trays per box for 72 cell size

Regular Packing:

| | Standard Box | Courier Box |
|------------|--------------|--------------|
| Dimensions | 22"x12"x14" | 22"x 23"x14" |
| Weight | 20 lbs. | 40 lbs. |

Insulated Packing

| | Standard Box | Courier Box |
|------------|--------------|--------------|
| Dimensions | 23"x13"x15" | 23"x 25"x15" |
| Weight | 23 lbs. | 46 lbs. |

Shipping Methods

Wagner's will ship your order using the most economical option for the size of the order, delivery location and weather. Wagner's reserves the right to choose and/or change the ship via at our discretion for any reason. These are the shipping methods available:

Courier To Door - Small to Medium Shipments.

-FedEx Priority Overnight Service: All parcel shipments during cold season (November-April) will be sent FedEx Priority Overnight at Wagner's discretion.

-FedEx Second Day Service (not available during the cold season)

-Regional Courier: Speedee Delivery Service (not available during the cold season)

Upper Midwest Seasonal Shipping To Door - Medium to Large Shipments

-Cooperative Pooled Delivery Service: Weekly temperature-controlled delivery via floral courier in upper Midwest. 1-2 day distribution based on floral delivery routes and volumes. Routes and schedule are subject to change. No tracking information is available. 10 box minimum. Tentative schedule: WI and northern IL weeks 9, 11, 13. MN, ND, SD, NE & western IA weeks 8-14. Contact us for more information.

-Cooperative Grower Truck: Weeks 10, 12 and 14. Anticipated routes in parts of central and northern MN. Routes and schedule are subject to change. 10 boxes minimum per stop. Contact us for more information.

Trucked To Door - Medium to Large Shipments

-Grower Truck LTL: Carted or boxed: Available for orders that can be pooled within a region. 1000+ trays per week per region required. 100 trays or 10 boxes minimum per stop. Ship-to's must accommodate a 53 ft. trailer.

-LTL from MSP via FedEx Freight: 100+ trays required. Shrink-wrapped pallets. Not available during the cold season. Not temperature controlled. Ship-to locations beyond 400 mile radius qualify for two day delivery. Ship-to locations within 400 mile radius qualify for next day delivery.

To Nearest Airport Delivery

Delivery to nearest major airport via Delta Cargo. If a local trucking company is contracted to provide delivery from the airport at an additional charge paid by consignee, please provide the trucking company name and contact information to allow proper preparation of waybills.

Customer Pickup

Pickup times available on Wednesdays and Thursdays 10am-3pm. Please coordinate your preferred pickup day in advance with Wagner's customer service department.

Carts

Customer Owned Carts

Customers may drop off their own carts prior to scheduled pickup date. Ownership labels must be on each cart and the carts must be cleaned before drop off. Carts that are not cleaned prior to drop off will be refused.

Wagner Owned Carts

Sanitized carts may be used for deliveries to customers able to handle and unload at the time of delivery as temperatures permit. Our ability to drop carts for an extended period of time depends on the truck's route.





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Minneapolis, MN 55419

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www.wagnergreenhouses.com

**Ask your broker about other high
quality young plants from Wagners**