



# **SPECIALTY LINERS 2026**

**POTTED PLANTS  
& CUT FLOWERS**





# Table of Contents

Program Information	2
Shipping Information	3
New Variety Features	5
Substitution List	5
Cut Flower Variety Listing	6
Potted Plant Variety Listing	9



## About Wagner Greenhouses

Wagners is a fifth-generation family business based in Minneapolis, Minnesota, supplying young plants to growers across the country through the broker system. We're recognized for our commitment to quality and service, with a focus on spring bedding plugs, fall pansy plugs, cyclamen liners, cool crop liners and specialty liners.

What sets us apart? We don't just grow—we finish our own products and run two thriving garden centers. That gives us direct insight into what gardeners want and what makes a plug perform well. We turn that knowledge into better products for you, helping your business grow with confidence season after season.

## Wagner Greenhouses

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### Photo Credits:

#### Front Cover:

Lisianthus ABC 2 Rose

#### Back Cover:

Ornamental Pepper Sedona Sun

Snapdragon Potomac Appleblossom

Zinnia Uproar Rose

Dianthus Amazon Lavender Magic

All photos courtesy of Ball

Horticultural Company



# Specialty Liners 2026 Program Information



Potted plant & cut flower liners ship year-round

## ■ Our ■ Products

Every young plant that leaves Wagners carries with it the evidence of our dedication to producing top quality plugs to help your season get a great start. We test every seed lot that comes through our doors to avoid surprises during production. We sow to order and grow the plants under carefully controlled conditions, with a staff skilled at managing fertilizer, moisture and temperature to achieve ideal plant growth. Our picture of an ideal plant includes short hypocotyls, well-developed roots and compact top growth, all with minimal chemical use. We then ship the young plants to arrive in good condition on the date you expect. Your success is important to us, and we are dedicated to helping you achieve it.

## ■ Brokers

- Ball Seed Company
- BFG Plant Connection
- Carlin Horticultural Supplies
- EHR
- Germania Seed Company
- Griffin Greenhouse Supplies
- Henry F Mitchell Company
- McHutchison

Please contact your favorite broker or sales representative to place an order.

## ■ Certifications

Wagners is in compliance with the provisions of the US Domestic Japanese Beetle Harmonization Plan, Shipment to Category 1 States. Inspections and/or other documentation from a certified agency are available upon request.

## ■ Ordering ■ Minimum & Deadline

The order minimum is 6 trays per order across all Wagners young plant programs.

The deadline for order additions and/or order changes is Thursday at 12pm noon CST the week before sowing or shipping.

## ■ Tray Sizes & ■ Specifications

All trays measure approximately 21x11" unless noted. All trays are patched to 100% fill.

**144 cell trays** sold as 140, octagonal cells

**51 Strip** sold as 50, hexagonal cells, 20.3"x5.25"

**72 cell trays** sold as 70, round cells loose fill except gerbera square cells Preforma



# **Specialty Liners 2026** **Shipping Information**

Potted plant and cut flower liners ship year-round.

## **Boxes**

Boxes are constructed with recyclable, moisture-resistant corrugation. Boxes are packed using one tube size per box with approximate tray packing as follows:

- 5-6 trays per box for 512 cell size
- 4-5 trays per box for 288 cell size
- 3-4 trays per box for 144 cell size
- 4-8 trays per box for 51 strip
- 3 trays per box for 72 cell size

### **Regular Packing:**

	<i>Standard Box</i>	<i>Courier Box</i>
Dimensions	22"x12"x14"	22"x 23"x14"
Weight	20 lbs.	40 lbs.

### **Insulated Packing**

	<i>Standard Box</i>	<i>Courier Box</i>
Dimensions	23"x13"x15"	23"x 25"x15"
Weight	23 lbs.	46 lbs.



## **Carts**

### **Customer Owned Carts**

Customers may drop off their own carts prior to scheduled pickup date. Ownership labels must be on each cart and the carts must be cleaned before drop off. Carts that are not cleaned prior to drop off will be refused.

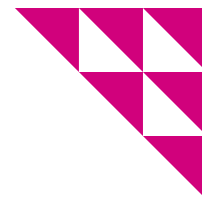
### **Wagner Owned Carts**

Sanitized carts may be used for deliveries to customers able to handle and unload at the time of delivery as temperatures permit. Our ability to drop carts for an extended period of time depends on the truck's route.



## Shipping Methods

Wagners will ship your order using the most economical option for the size of the order, delivery location and weather. Wagners reserves the right to choose and/or change the ship via at our discretion for any reason. Please contact us for more information.



### **Courier To Door – Small to Medium Shipments.**

- FedEx Priority Overnight Service: All parcel shipments during cold season (November–April) will be sent FedEx Priority Overnight at Wagner's discretion.
- FedEx Second Day Service (not available during cold season)
- Regional Courier: Speedee Delivery Service (not available during cold season)

### **Upper Midwest Seasonal Shipping To Door – Medium to Large Shipments**

- Cooperative Pooled Delivery Service: Weekly temperature-controlled delivery via floral courier in upper Midwest. Routes and schedule are subject to change. No tracking information is available. 10 box minimum. Tentative schedule: WI and northern IL weeks 9, 11, 13. MN, ND, SD, NE & western IA weeks 8–14..
- Cooperative Grower Truck: Weeks 10, 12 and 14. Anticipated routes in parts of central and northern MN. Routes and schedule are subject to change. 10 box minimum per stop.

### **Trucked To Door – Medium to Large Shipments**

- Grower Truck LTL carts or boxes: Available for orders that can be pooled within a region. 1000+ trays per week per region required. 100 trays or 10 boxes minimum per stop. Ship-to's must accommodate a 53 ft. trailer.
- LTL from MSP via FedEx Freight: 100+ trays required. Shrink-wrapped pallets. Not available during the cold season. Not temperature controlled.

### **To Nearest Airport Delivery**

Delivery to nearest major airport via Delta Cargo.

### **Customer Pickup**

Pickup times available on Wednesdays and Thursdays 10am–3pm. Please coordinate your preferred pickup day in advance with Wagners customer service department.





# Specialty Liners 2026 New Variety Features



Gerbera  
Joybera Double Milkshake



Gerbera  
Joybera Double Scarlet



Gerbera  
Joybera Double Milkshake



Ornamental Pepper  
Salsa XP Deep Orange



Ornamental Pepper  
Salsa XP Purple



Ornamental Pepper  
Salsa XP Red



Ornamental Pepper  
Salsa XP Yellow



Ornamental Pepper  
Salsa XP Red-Yellow

## Exacum Royal Dane Deep Blue

Small blue flowers on round, compact plants. Long-lasting flowers have a sweet fragrance. Perfect for 3"-5" pots. Finish pots from our 72 tray in 7-10 weeks. (72) Pictured on page 9.

## Gerbera Joybera Golden Yellow

The Joybera series is extremely uniform with 3 flowers on the first flush and a long shelf life. Well-suited to quarts and 4" pots. Finish pots from our 72s in 8-10 weeks. (144, 72) Pictured on page 9.

## Gerbera Joybera Double series

*Milkshake, Scarlet, Sunrise*

The new Joybera Double is extremely uniform with long-lasting double flowers. Well-suited to quarts and 4" pots. Finish pots from our 72s in 8-10 weeks. (144, 72)

## Ornamental Pepper Purple Flash

Striking flashes of green, white and purple among dark foliage with small glossy black peppers. Best in 6-8" pots. Finish pots from our 51 strips in about 10 weeks. (51 Strip) Pictured on page 10.

## Ornamental Pepper Salsa XP series

*Deep Orange, Purple, Red, Yellow, Yellow-Red*

The Salsa XP series features well-branched plants with many brightly-colored peppers. Nice in 2.5-4.5" pots. Finish pots from our 51 strip in about 10 weeks. (51 Strip)



# Specialty Liners 2026 Substitution List

## Item no longer listed:

Gerbera Majorette series single colors  
Gerbera Royal Optimum Mix  
Gerbera Royal Optimum Dark Eye Select Mix

## Available Sub:

Gerbera Joybera or ColorBloom series  
Gerbera Revolution Select Mix  
Gerbera FloriLine Maxi Dark Eye



# Specialty Liners 2026

## \*NEW\* Cut Flower Variety Listing



### Ageratum

#### Horizon Blue

Height: 30"  
Fuzzy mid-blue flowers  
•144•51 Strip•

### Amaranthus

#### Green Tails

Height: 36-48"  
Light green decorative tassels  
•144•51 Strip•

#### Red Tails

Height: 32-48"  
Large red drooping tassels  
•144•51 Strip•

#### Tower

Height: 40-48"  
Unique towerlike spikes  
•144•51 Strip•  
Green  
Red

### Ammi

#### Casablanca

Height: 40-50"  
Large clear white umbels  
•144•51 Strip•

### Aster

#### Bonita

Height: 30-36"  
Button-type flowers  
•144•51 Strip•

Blue  
Rose  
Top Blue  
Top Rose

### Celosia

#### Celway

Height: 40-48"  
Spiky plumes with strong stems  
•144•51 Strip•  
Orange  
Purple  
Red

#### Chief Mix

Height: 24"  
Large globe-shaped flowers  
•144•51 Strip•

### Neo

Height: 28-40"  
Large flowers with thick combs  
•144•51 Strip•  
Gold  
Green  
Orange  
Red  
Rose

### Sunday

Height: 26-40"  
Full plumes, intense flower colors  
•144•51 Strip•  
Dark Pink  
Gold  
Green  
Orange  
Purple

### Craspedia

#### Drumstick

Height: 37"  
Golden yellow flower heads  
•144•51 Strip•

### Delphinium

#### Guardian

Height: 30-39"  
Narrow flower spikes  
•144•51 Strip•  
Blue  
White

### Dianthus

#### Amazon

Height: 18-36"  
Vibrant blooms, glossy foliage  
•144•51 Strip•  
Lavender Magic  
Neon Cherry  
Neon Duo  
Neon Purple  
Rose Magic

### Digitalis

#### Dalmatian

Height: 16-20"  
Earlier, compact, well-branched  
•144•51 Strip•  
Creme  
Peach  
Purple  
Rose  
White





*Gomphrena QIS Carmine*



*Lisianthus Voyage 2 Champagne*



*Marigold Coco Gold*



*Matricaria Vegmo Single*

## Eucalyptus

### Silver Dollar

Height: 30-40"

Coin-shaped blue-green leaves

•144•51 Strip•

### Styx

Height: 80-100"

Eye-catching silver-blue leaves

•144•51 Strip•

## Gomphocarpus

### Hairy Balls

Height: 47"

Round, light green inflated fruit

•144•51 Strip•

## Gomphrena

### QIS

Height: 24-26"

Small, brightly colored flowers

•144•51 Strip•

Mixture

Carmine

Lilac

Orange

Purple

Red

## Gypsophila

### Covent White

Height: 24"

Baby's breath, tiny white flowers

•144•51 Strip•

## Larkspur

### QIS

Height: 30-48"

Double, star-shaped florets

•144•51 Strip•

Dark Blue

Light Pink

Lilac

Rose

White

## Lisianthus

### ABC 2

Height: 36-45"

Double flowers, high petal count

•51 Strip•

Blue

Blue Rim

Lavender

Purple

Rose

Yellow

## Rosita

Height: 30-36"

Spray double series

•51 Strip•

2 Blue Picotee

2 Green

2 Hot Lips

2 Pink

2 Purple

2 White

3 Blue

3 Champagne

3 Lavender II

3 Pink

3 Pink Picotee

3 Pure White

## Voyage 2

Height: 24-36"

Double flowers, fringed petals

•51 Strip•

Blue

Blue Flash

Champagne

Deep Rose

First Love

Green

Lavender

Light Apricot

Pink

Pure White

## Marigold

### Coco

Height: 24-36"

Fully double flowers

•144•51 Strip•

Deep Orange

Gold

Yellow

## Matricaria

### Vegmo Single

Height: 28-36"

Small white daisy flowers

•144•51 Strip•

## Matthiola (Stock)

### Iron

Height: 24-28"

Strong stems, 55% double

•144•51 Strip•

Apricot

Blue

Pink

Purple

Rose Pink

White

Yellow



### Stox

Height: 24-28"  
Sturdy upright stems, 55%  
double without selection

- 144•51 Strip•  
Champagne  
Deep Rose  
White

### Molucella

#### Bells of Ireland

Height: 24-32"  
Green, bell-shaped blooms  
•144•51 Strip•

### Ornamental Kale

#### Black Angel

Height: 30-34"  
Black-fringed, rose centers  
•144•51 Strip•

#### Crane

Height: 24-35"  
Flower heads resemble roses  
•144•51 Strip•  
Bicolor  
Red  
White

#### Crane Feather

Height: 20-36"  
Feather-leaf kale, great texture  
•144•51 Strip•  
King White  
Queen Red

### Panicum

#### Frosted Expulsion

Height: 24-30"  
Grass with delicate flower heads  
•144•51 Strip•

### Ptilotus

#### Matilda

Height: 20-32"  
Unique fuzzy purple plumes  
•144•51 Strip•

### Snapdragon

#### Rocket

Height: 30-36"  
Group 3-4, bright colors  
•144•51 Strip•  
Bronze  
Golden  
Pink  
Red  
Rose Shades  
White

### Potomac

Height: 39-60"  
Group 4, wide color range  
•144•51 Strip•  
Appleblossom  
Cherry Rose  
Crimson  
Dark Orange  
Dark Pink  
Ivory White  
Lavender  
Orange  
Royal  
White  
Yellow

### Tithonia

#### Fiesta Del Sol

Height: 30"  
Glowing orange daisy flowers  
•144•51 Strip•

### Zinnia

#### Benary's Giant

Height: 40"  
4-5" fully double flowers  
•144•51 Strip•  
Carmine  
Flame  
Golden Yellow  
Lilac  
Orange  
Purple  
Scarlet  
White

#### Queen

Height: 18-24"  
2.5-3" fully double flowers  
•144•51 Strip•  
Lime  
Red Lime

#### Uproar Rose

Height: 28-36"  
Large electric rose flowers  
•144•51 Strip•

#### Zowie Yellow Flame

Height: 24-30"  
Bright semi-double 3-4" flowers  
•144•51 Strip•



Molucella Bells of Ireland



Snapdragon Rocket Red



Ornamental Kale Black Angel



Ptilotus Matilda



# Specialty Liners 2026

## Potted Plant Variety Listing



Exacum Royal Dane Deep Blue

### Exacum

#### Royal Dane Deep Blue - NEW

Long-lasting small blue flowers for 3"-5" pots.

•72•

### Gerbera

#### Bengal Mix

Big brother to the Jaguar series for 5-6" pots.

•72•

#### Cartwheel Strawberry Twist

Large, semi-double flowers in shades of pink & yellow. Nice in 4.5"-6" pots.

•72•

### ColorBloom

Uniform, compact series. Quick to flower. Designed for 4" and quart pots.

•72•

Mix  
Bicolor Orange Yellow  
Bicolor Red White  
Dark Eye Deep Orange  
Dark Eye Red  
Dark Eye Watermelon  
Dark Eye White  
Dark Eye Yellow  
Light Eye Cherry  
Light Eye Deep Rose  
Light Eye Red  
Light Eye Yellow



Gerbera Joybera Golden Yellow

### FloriLine Maxi

Large plants & flowers for 5-6" pots. Offers a wide selection of colors including novelties.

•72•

Dark Eye Select Mix  
Select Mix  
Spider Mix

### FloriLine Midi

Compact plants for 4-5" pots. Offers a wide selection of colors including novelties.

•72•

Dark Eye Mix  
Select Mix  
Specialty Mix



Gerbera ColorBloom Bicolor Orange Yellow

### Jaguar

Compact, uniform series with early flowering for 4-6" pots.

•144•72•

Formula Mix  
Salsa Mix  
Spring Time Mix  
Deep Orange  
Deep Rose  
Fire Dark Center  
Pink  
Red  
Rose Picotee  
Scarlet Shades Dark Center  
Tangerine  
White  
Yellow  
Yellow Dark Center

### Joybera

Extremely uniform series for 4-6" pots with an abundance mid-sized flowers.

•144•72•

Mix  
Coral  
Dark Orange  
**Golden Yellow - NEW**  
Orange  
Pink  
Red  
White  
Yellow

### Joybera Double - NEW

Uniform series for 4-6" pots with an abundance of mid-sized, semi-double flowers.

•144•72•

Milkshake  
Scarlet  
Sunrise

### Majorette Mix

Uniform series for 4-6" pots.

•72•

### Mega Revolution Select Mix

Uniform, early flowering, vigorous plants with large blooms ideal for 6" pots.

•144•72•



### Revolution Select Mix

Early flowering, compact plants selected for uniformity and ideal for 4-5" pots.

•144•72•

### Gloxinia

#### Avanti Mixed

Good flower size on compact plants with for 5-6" pots.

•72•

#### Brocade Mix

Showy double flowers on compact plants for 4-6" pots.

•72•

### Ornamental Pepper

#### Acapulco XP

Compact plants with pointed, oval-shaped fruit for 4-5" pots. Nice for indoors or outdoors.

•51 Strip•

Dark Orange  
Multicolor Orange  
Multicolor Red  
Purple  
Red  
Yellow

#### Black Pearl

Large plants with dark foliage and pearl-shaped fruit that matures from black to red. Ideal for 6" pots.

•51 Strip•

#### Chilly Chili

Narrow, pointed fruit that starts yellow and matures to red. Good for 4.5-6" pots.

•51 Strip•

#### Hot Pops

Compact plants with round fruit that show multiple colors. Nice in 4.5-5" pots.

•51 Strip•

Purple  
Yellow

#### Medusa

Compact plant covered in narrow, pointed, colorful fruit in yellow, oranges and reds. Nice in 4" pots.

•51 Strip•

### Midnight Fire

Well-branched plants with dark foliage and pointed purple fruit that matures to red. Best in 6" pots.

•51 Strip•

### Onyx

Compact plants with dark foliage. Small, round fruit starts black and matures to bright, shiny colors. Good for 4-5" pots.

•51 Strip•

Orange  
Red

### Purple Flash - NEW

Striking flashes of purple, green and white among dark foliage with glossy black fruit. Best in 6-8" pots.

•51 Strip•

### Salsa XP - NEW

Compact plants with oval-shaped pointed fruit in bright colors for 2.5-4.5" pots. Nice for indoors or outdoors.

•51 Strip•

Deep Orange  
Purple  
Red  
Yellow  
Yellow-Red

### Sangria

Spreading habit with good branching. Continuous display of red and purple narrow, pointed fruit. Best in 6-8" pots.

•51 Strip•

### Sedona Sun

Spreading habit with masses of small orange and yellow fruit. Best in 6-8" pots.

•51 Strip•

### Wicked

Compact plants with large pointed fruit that starts purple and matures to red.

•51 Strip•



Gloxinia Brocade Mix



Ornamental Pepper  
Acapulco XP Multicolor Orange



Ornamental Pepper Purple Flash



Ornamental Pepper Medusa





## WAGNER GREENHOUSES

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**Ask your sales rep about other high  
quality young plants from Wagners**

