



# Cool Crops Liners 2026

  
**WAGNERS**  
*A growing tradition since 1901*

# About Wagner Greenhouses

Wagners is a fifth-generation family business based in Minneapolis, Minnesota, supplying young plants to growers across the country through the broker system. We're recognized for our commitment to quality and service, with a focus on spring bedding plugs, fall pansy plugs, specialty potted plant & cut flower liners and cool crop liners.

What sets us apart? We don't just grow—we finish our own products and run two thriving garden centers. That gives us direct insight into what gardeners want and what makes a plug perform well. We turn that knowledge into better products for you, helping your business grow with confidence season after season.

## **Photo Credits:**

### **Front Cover:**

Ranunculus Bloomingdale II Rose Shades <sup>A</sup>

### **Back Inside Cover:**

Ranunculus Maché Vanilla Bicolor Medley <sup>B</sup>

### **Back Cover:**

Primula Paradiso Early Mix <sup>C</sup>

Ranunculus Maché Lemon Rose Bicolor <sup>B</sup>

Primula Danova Mixed <sup>A</sup>

Ranunculus Magic Purple <sup>B</sup>

A Sakata Seed

B Syngenta Flowers

C Schoneveld Breeding

D American Takii



## **Wagner Greenhouses**

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## **Brokers**

- Ball Seed Company
- BFG Plant Connection
- Carlin Horticultural Supplies
- EHR
- Germania Seed Company
- Griffin Greenhouse Supplies
- Henry F. Mitchell Company
- McHutchison

Please contact your favorite broker or sales representative to place an order.



# Cool Crops Liners Pots 2026 Program Information



Cool Crops Liners ship July 27, 2026 - Feb 5, 2027  
except Ranunculus ships Nov 23, 2026-Feb 5, 2027

## Our Products

Every young plant that leaves Wagners carries with it the evidence of our dedication to producing top quality plugs to help your season get a great start. We test every seed lot that comes through our doors to avoid surprises during production. We sow to order and grow the plants under carefully controlled conditions, with a staff skilled at managing fertilizer, moisture and temperature to achieve ideal plant growth. Our picture of an ideal plant includes short hypocotyls, well-developed roots and compact top growth, all with minimal chemical use. We then ship the young plants to arrive in good condition on the date you expect. Your success is important to us, and we are dedicated to helping you achieve it.

## Production Lead Times

- Calceolaria: 10 weeks
- Cineraria: 9 weeks
- Primula: 13-14 weeks
- Ranunculus: 15 weeks
- Schizanthus: 8 weeks
- Stock: 7 weeks

Lead times are provided in weeks. This indicates the number of weeks in advance an order would need to be placed. Please note that production times vary based on season.

## Certifications

Wagners is in compliance with the provisions of the US Domestic Japanese Beetle Harmonization Plan, Shipment to Category 1 States. Inspections and/or other documentation from a certified agency are available upon request.

## Ordering Minimum & Deadline

The order minimum is 6 trays per order across all Wagners young plant programs.

The deadline for order additions and/or order changes is Thursday at 12pm noon CST the week before sowing or shipping.

## Tray Sizes & Specifications

All trays measure approximately 21x11" unless noted. All trays are patched to 100% fill.

**72 cell trays** sold as 70, round cells, 3-4 trays per box

**51 strip trays** sold as 50, hexagonal cells, 20.3"x5.25", 6-8 trays per box



# Cool Crops 2026 New Variety Features



**Bloomingdale II Fire Bicolor** <sup>A</sup>



**Bloomingdale II Golden Yellow Shades** <sup>A</sup>

## Primula acaulis Paradiso series

*Double Mix, Early Mix, Late Mix*

The Paradiso series features compact and uniform plants in a wide range of colors and timing. Minimal use of PGRs needed. Perfect for 4" pots. Finish pots from our 72s in 12-14 weeks. (72 Tray) Early Mix pictured on back cover.



**Bloomingdale II Orange Shades** <sup>A</sup>



**Bloomingdale II Pink Shades** <sup>A</sup>

## Ranunculus Bloomingdale II series

*Fire Bicolor, Golden Yellow Shades, Orange Shades, Pink Shades, Red Shades, Rose Shades, White Shades*

Bloomingdale II offers a compact habit with early and uniform flowering. Ideal for quarts and 4" pots. Finish pots from our 72s in 10-12 weeks. (72 Tray) Rose Shades also pictured on front cover.



**Bloomingdale II Red Shades** <sup>A</sup>



**Bloomingdale II Rose Shades** <sup>A</sup>

## Stock Mime Mix

Mime Mix is a highly fragrant, extra-early flowering variety. Can also be used in garden borders and as a cut flower. Features uniform growth, strong upright stems and a high proportion of fully-double blooms. Ideal for 4" pots. Finish pots from our 51 strip in 6-8 weeks. (51 Strip)



**Bloomingdale II White Shades** <sup>A</sup>



**Paradiso Double Mix** <sup>C</sup>



**Paradiso Late Mix** <sup>C</sup>



**Mime Mix** <sup>A</sup>



# Cool Crops Liners 2026 Substitution List

### Item no longer listed:

- Carnation Lilliput Mix
- Platycodon Sentimental Blue
- Primula Bonneli Mix
- Primula Fruelo Mix
- Ranunculus Maché Fire
- Ranunculus Maché Rose
- Ranunculus Maché Yellow

### Available Sub:

- Custom Sow Available
- Custom Sow Available
- Primula Elodie Mix
- Primula Elodie Mix
- Ranunculus Maché Orange
- Ranunculus Maché Pink & Peach
- Ranunculus Maché Mixed

# Cool Crops 2026 Variety Listing



## Calceolaria

### Dainty Formula Mix

Use: 4" pots  
Available July 27 - Feb 5  
Compact, uniform  
•72•

## Cineraria

### Early Perfection Mix

Use: 4" pots  
Available July 27 - Feb 5  
Early, pure colors  
•72•

### Planet Mix

Use: 4-6" pots  
Available July 27 - Feb 5  
Mounded form, novelty colors  
•72•

## Primula acaulis

### Danova

Use: 4" pots  
Available July 27 - Feb 5  
Mid-early season  
•72•  
Mixed  
Grower Select Mix

### Hethor Giant Mid Mix

Use: 4" pots  
Available July 27 - Feb 5  
Large flowers, mid season  
•72•

### Hethor Giant Late Mix

Use: 4" pots  
Available July 27 - Feb 5  
Large flowers, late season  
•72•

### Paradiso Double Mix - NEW

Use: 4" pots  
Available July 27 - Feb 5  
Mid-late season, unique  
double flowers  
•72•

### Paradiso Early Mix - NEW

Use: 4" pots  
Available July 27 - Feb 5  
Compact, early season  
•72•

### Paradiso Mid Mix

Use: 4" pots  
Available July 27 - Feb 5  
Compact, mid season  
•72•

### Paradiso Late Mix - NEW

Use: 4" pots  
Available July 27 - Feb 5  
Compact, late season  
•72•

### Princessa Mix

Use: 4" pots  
Available July 27 - Feb 5  
Early season, large flowers  
•72•

## Primula malacoides

### Prima Mixed

Use: 4-6" pots  
Available July 27 - Feb 5  
Masses of dainty blooms  
•72•

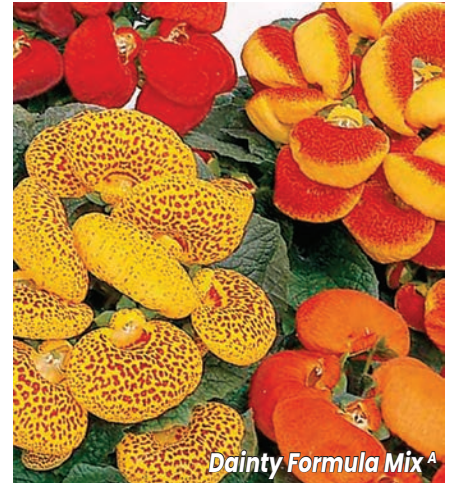
## Primula obconica

### Touch Me Large Mix

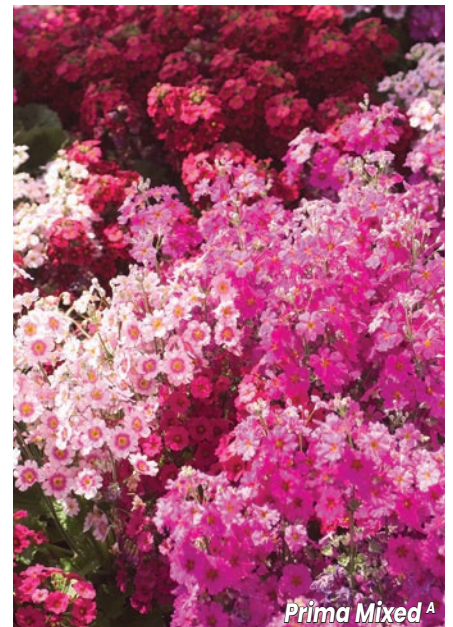
Use: 4½-6½" pots  
Available July 27 - Feb 5  
Primin-free, strong plant  
•72•

### Touch Me Midi Mix

Use: 4-5" pots  
Available July 27 - Feb 5  
Primin-free, compact  
•72•



Dainty Formula Mix<sup>A</sup>



Prima Mixed<sup>A</sup>



Early Perfection Mix<sup>D</sup>



Lighthouse Mix A

## Primula polyanthus

### Lighthouse Mix

Use: 4" pots  
Available July 27 - Feb 5  
Flowers held above foliage  
•72•

### Sibel Mix

Use: 4" pots  
Available July 27 - Feb 5  
Large blooms, mid-early  
•72•

### SuperNova Mix

Use: 4" pots  
Available July 27 - Feb 5  
Uniform habit, early  
•72•



Magic Pink & Peach B

## Primula vulgaris

### Elodie Mix

Use: 4" pots  
Available July 27 - Feb 5  
Double flowers with ruffled edges  
•72•

## Ranunculus

### Bloomingdale II

Use: 4" pots  
Available Nov 23 - Feb 5  
Uniform, compact habit  
•72•



Elodie Mix

Mix

**Fire Bicolor - NEW**

**Golden Yellow Shades - NEW**

**Orange Shades - NEW**

**Pink Shades - NEW**

**Red Shades - NEW**

**Rose Shades - NEW**

**White Shades - NEW**

### Maché

Use: 4" pots  
Available Nov 23 - Feb 5  
Uniform with good vigor  
•72•

Mixture

Bicolor Mix

Lemon Rose Bicolor

Orange

Pink

Purple

Red

Rose

Vanilla Bicolor Medley

Yellow



Atlantis Mix A

## Magic

Use: 4" pots  
Available Nov 23 - Feb 5  
Naturally dwarf

•72•

Mixed

Fireball

Orange

Pink & Peach

Red

White

## Sprinkles

Use: 4" pots  
Available Nov 23 - Feb 5  
Compact plant, less PGRs needed

•72•

Mix

Light Pink

Orange

Pink

Pink Bicolor

Red

Violet

Violet Bicolor

White

Yellow

Yellow Red Bicolor

## Sprinkles Dwarf

Use: 4" pots  
Available Nov 23 - Feb 5  
Compact, very few PGRs needed

•72•

Mix

Dark Pink

Orange

Red

White

Yellow

## Schizanthus

### Atlantis Mix

Use: 4-6" pots  
Available July 27 - Feb 5  
Small, orchid-like flowers  
•72•

## Stock

### Mime Mix - NEW

Use: 4" pots  
Available July 27 - Feb 5  
Fragrant, 55% double flowers  
•51 Strip•





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**Ask your sales rep about other high  
quality young plants from Wagners**

