



SPECIALTY LINERS

2027

**POTTED PLANTS
& CUT FLOWERS**


WAGNERS
A growing tradition since 1901



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About Wagner Greenhouses

Wagners is a fifth-generation family business based in Minneapolis, Minnesota, supplying young plants to growers across the country through the broker system. We're recognized for our commitment to quality and service, with a focus on spring bedding plugs, fall pansy plugs, cyclamen liners, cool crop liners and specialty liners.

What sets us apart? We don't just grow—we finish our own products and run two thriving garden centers. That gives us direct insight into what gardeners want and what makes a plug perform well. We turn that knowledge into better products for you, helping your business grow with confidence season after season.

Wagner Greenhouses

6024 Penn Avenue South
Minneapolis, MN 55419
Phone 612-922-1262
www.wagnergreenhouses.com
info@wagnergreenhouses.com

Photo Credits:

Front Cover:

Dianthus Amazon Purple Magic

Back Cover:

Lisianthus ABC 2 Rose
Snapdragon Madame Butterfly Bronze Cherry
Ornamental Pepper Midnight Fire
Gerbera Mega Revolution Bright Rose Dark Eye

All photos courtesy of Ball
Horticultural Company



Specialty Liners 2027 Program Information



Potted plant & cut flower liners ship year-round

■ Our ■ Products

Every young plant that leaves Wagners carries with it the evidence of our dedication to producing top quality plugs to help your season get a great start. We test every seed lot that comes through our doors to avoid surprises during production. We sow to order and grow the plants under carefully controlled conditions, with a staff skilled at managing fertilizer, moisture and temperature to achieve ideal plant growth. Our picture of an ideal plant includes short hypocotyls, well-developed roots and compact top growth, all with minimal chemical use. We then ship the young plants to arrive in good condition on the date you expect. Your success is important to us, and we are dedicated to helping you achieve it.

■ Brokers

- Ball Seed Company
- Carlin Horticultural Supplies
- EHR
- Germania Seed Company
- Griffin Greenhouse Supplies
- Henry F Michell Company
- McHutchison

Please contact your favorite broker or sales representative to place an order.

■ Certifications

Wagners is in compliance with the provisions of the US Domestic Japanese Beetle Harmonization Plan, Shipment to Category 1 States. Inspections and/or other documentation from a certified agency are available upon request.

■ Ordering ■ Minimum & Deadline

The order minimum is 6 trays per order across all Wagners young plant programs.

The deadline for order additions and/or order changes is Thursday at 12pm noon CST the week before sowing or shipping.

■ Tray Sizes & ■ Specifications

All trays measure approximately 21x11" unless noted. All trays are patched to 100% fill.

144 cell trays sold as 140, octagonal cells

51 Strip sold as 50, hexagonal cells, 20.3"x5.25"

72 cell trays sold as 70, round cells loose fill except gerbera square cells Preforma

Specialty Liners 2027 **Shipping Information**

Potted plant and cut flower liners ship year-round.

Boxes

Boxes are constructed with recyclable, moisture-resistant corrugation. Boxes are packed using one tube size per box with approximate tray packing as follows:

3-4 trays per box for 144 cell size

4-8 trays per box for 51 strip

3 trays per box for 72 cell size

Regular Packing:

	<i>Standard Box</i>	<i>Courier Box</i>
Dimensions	22"x12"x14"	22"x 23"x14"
Weight	20 lbs.	40 lbs.

Insulated Packing

	<i>Standard Box</i>	<i>Courier Box</i>
Dimensions	23"x13"x15"	23"x 25"x15"
Weight	23 lbs.	46 lbs.



Carts

Customer Owned Carts

Customers may drop off their own carts prior to scheduled pickup date. Ownership labels must be on each cart and the carts must be cleaned before drop off. Carts that are not cleaned prior to drop off will be refused.

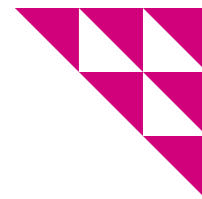
Wagner Owned Carts

Sanitized carts may be used for deliveries to customers able to handle and unload at the time of delivery as temperatures permit. Our ability to drop carts for an extended period of time depends on the truck's route.



Shipping Methods

Wagners will ship your order using the most economical option for the size of the order, delivery location and weather. Wagners reserves the right to choose and/or change the ship via at our discretion for any reason. Please contact us for more information.



Courier To Door – Small to Medium Shipments.

- FedEx Priority Overnight Service: All parcel shipments during cold season (November–April) will be sent FedEx Priority Overnight at Wagner's discretion.
- FedEx Second Day Service (not available during cold season)
- Regional Courier: Speedee Delivery Service (not available during cold season)

Upper Midwest Seasonal Shipping To Door – Medium to Large Shipments

- Cooperative Pooled Delivery Service: Weekly temperature-controlled delivery via floral courier in upper Midwest. Routes and schedule are subject to change. No tracking information is available. 10 box minimum. Tentative schedule: WI and northern IL weeks 9, 11, 13. MN, ND, SD, NE & western IA weeks 8–14..
- Cooperative Grower Truck: Weeks 10, 12 and 14. Anticipated routes in parts of central and northern MN. Routes and schedule are subject to change. 10 box minimum per stop.

Trucked To Door – Medium to Large Shipments

- Grower Truck LTL carts or boxes: Available for orders that can be pooled within a region. 1000+ trays per week per region required. 100 trays or 10 boxes minimum per stop. Ship-to's must accommodate a 53 ft. trailer.
- LTL from MSP via FedEx Freight: 100+ trays required. Shrink-wrapped pallets. Not available during the cold season. Not temperature controlled.

To Nearest Airport Delivery

Delivery to nearest major airport via Delta Cargo. 10 box minimum.

Customer Pickup

Pickup times available on Wednesdays and Thursdays 10am–3pm. Please coordinate your preferred pickup day in advance with Wagners customer service department.





Specialty Liners 2027 New Variety Features



Lisianthus Rosanne 1 Black Pearl



Lisianthus Rosanne 2 Terracotta



Lisianthus Rosanne 3 Brown



Marigold Nosento Limegreen



*Snapdragon
Madame Butterfly Red*



*Snapdragon
Madame Butterfly Pink*

Dianthus Amazon Purple Magic

Amazon can be produced year-round without vernalization. Excellent as a filler in bouquets showing vibrant flowers over glossy dark green foliage. Flowers open white and transition to purple. Garden height: up to 36". (144, 51 strip) Pictured on front cover.

Lisianthus Rosanne series

1 Black Pearl, 2 Terracotta, 3 Brown

Rosanne features unique flower colors and excellent vase life. Strong double flowers with thick petals and top flowering reduce botrytis. Garden height: 36-48". (51 strip)

Marigold Nosento Limegreen

Nosento is a scentless marigold with fully-double, green-yellow flowers and deep green foliage. Vase life is up to 3 weeks. Garden height: 28". (144, 51 strip)

Snapdragon Madame Butterfly series

Bronze, Bronze Cherry, Bronze White, Ivory, Pink, Red, Rose, Yellow

Madame Butterfly is a unique range of double-azalea flowered snapdragons that create graceful flower spikes for a striking flower arrangement. Garden height: 24-30". (144, 51 strip) Bronze Cherry pictured on back cover. Red and Pink pictured on left. Other colors not pictured.



Specialty Liners 2027 Substitution List

Item no longer listed:

Aster Bonita series
Celosia Chief Mix
Celosia Neo Orange
Gomphrena QIS Mix
Gerbera ColorBloom colors
Gerbera FloriLine mixes
Gerbera Jaguar Salsa Mix
Gerbera Jaguar Scarlet Shades Dark Center
Gerbera Jaguar Spring Time Mix
Gerbera Majorette Mix
Lisianthus ABC 2 Yellow
Larkspur QIS series
Matricaria Vegmo Single
Matthiola Stox series
Ornamental Kale Black Angel
Ornamental Pepper Acapulco XP Yellow
Ornamental Pepper Onyx colors
Snapdragon Rocket series
Zinnia Zowie Yellow Flame

Available Sub:

Custom sow available
Custom sow available
Celosia Neo Bright Orange
Custom sow available
Gerbera Joybera colors
Gerbera Revolution or Mega Revolution
Gerbera Jaguar Formula Mix
Gerbera Joybera Red
Gerbera Jaguar Formula Mix
Gerbera Joybera Mix
No sub
Custom sow available
Custom sow available
Matthiola Iron series
Custom sow available
Ornamental Pepper Acapulco XP Mix
Ornamental Pepper Acapulco XP colors
Snapdragon Madame Butterfly series
Custom sow available

Specialty Liners 2027 Cut Flower Variety Listing



Ageratum

Horizon Blue

Height: 30"

Fuzzy mid-blue flowers

•144•51 Strip•

Amaranthus

Tails

Height: 36-48"

Cascading decorative tassels

•144•51 Strip•

Green

Red

Tower

Height: 40-48"

Unique towerlike spikes

•144•51 Strip•

Green

Red

Ammi

Casablanca

Height: 40-50"

Large clear white umbels

•144•51 Strip•

Celosia

Celway

Height: 40-48"

Spiky plumes with strong stems

•144•51 Strip•

Orange

Purple

Red

Salmon - NEW

Terracotta - NEW

White - NEW

Neo

Height: 28-40"

Large flowers with thick combs

•144•51 Strip•

Bright Orange - NEW

Gold

Green

Orange

Pink - NEW

Red

Rose

Sunday

Height: 26-40"

Full plumes, intense flower colors

•144•51 Strip•

Dark Pink

Gold

Green

Orange

Purple

Craspedia

Drumstick

Height: 37"

Golden yellow flower heads

•144•51 Strip•

Delphinium

Guardian

Height: 30-39"

Narrow flower spikes

•144•51 Strip•

Blue

Lavender - NEW

White

Dianthus

Amazon

Height: 18-36"

Vibrant blooms, glossy foliage

•144•51 Strip•

Lavender Magic

Neon Cherry

Neon Duo

Neon Purple

Purple Magic - NEW

Rose Magic

Digitalis

Dalmatian

Height: 16-20"

Earlier, compact, well-branched

•144•51 Strip•

Creame

Peach

Purple

Rose

White

Eucalyptus

Baby Blue Bouquet

Height: 24-30"

Round, silver-blue leaves

•144•51 Strip•

Silver Dollar

Height: 30-40"

Coin-shaped leaves

•144•51 Strip•

Styx

Height: 80-100"

Eye-catching silver leaves

•144•51 Strip•

Gomphocarpus

Hairy Balls

Height: 47"

Round, light green inflated fruit

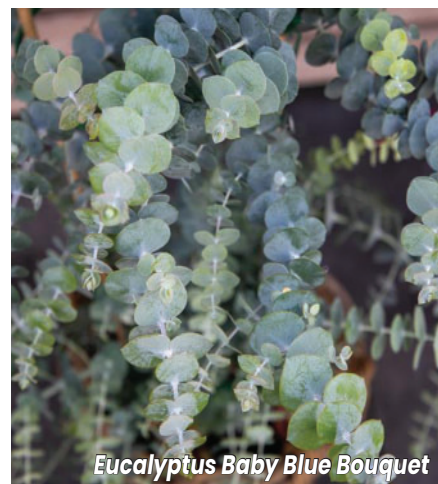
•144•51 Strip•



Delphinium Guardian Lavender



Celosia Neo Bright Orange



Eucalyptus Baby Blue Bouquet



Gypsophila Covent White



Lisianthus ABC 2 Misty Blue



Matthiola Iron Rose



Lisianthus Rosita 3 Green

Gomphrena

QIS

Height: 24-26"

Small, brightly colored flowers

•144•51 Strip•

Carmin
Lilac
Orange
Purple
Red

Gypsophila

Covent White

Height: 24"

Baby's breath, tiny white flowers

•144•51 Strip•

Lisianthus

ABC 2

Height: 36-45"

Double flowers, high petal count

•51 Strip•

Blue
Blue Rim
Lavender

Misty Blue - NEW

Misty Pink - NEW

Purple
Rose

Roseanne - NEW

Height: 36-48"

Unique colors, double flowers

•51 Strip•

1 Black Pearl
2 Terracotta
2 Brown

Rosita

Height: 30-36"

Spray double series

•51 Strip•

2 Apricot - NEW

2 Blue Picotee

2 Deep Rose - NEW

2 Green

2 Hot Lips

2 Jade - NEW

2 Pink

2 Pink Flash - NEW

2 Purple

2 Sapphire - NEW

2 White

2 Yellow - NEW

3 Blue

3 Blue Picotee - NEW

3 Bright Blue - NEW

3 Bright Pink - NEW

3 Champagne

3 Green - NEW

3 Lavender II

3 Pink

3 Pink Picotee

3 Pure White

3 Red

3 Yellow - NEW

Voyage 2

Height: 24-36"

Double flowers, fringed petals

•51 Strip•

Blue
Blue Flash
Champagne

Deep Pink - NEW

Deep Rose

First Love

Green

Lavender

Light Apricot

Light Pink - NEW

Pink

Pure White

Marigold

Coco

Height: 24-36"

Fully double flowers

•144•51 Strip•

Deep Orange
Gold
Yellow

Nosento Limegreen - NEW

Height: 26-40"

Scentless green-yellow flowers

•144•51 Strip•

Matthiola (Stock)

Iron

Height: 24-28"

Strong stems, 55% double

•144•51 Strip•

Apricot

Blue

Pink

Purple

Rose - NEW

Rose Pink

White

Yellow

Molucella

Bells of Ireland

Height: 24-32"

Green, bell-shaped blooms

•144•51 Strip•

Ornamental Flowering Kale

Crane

Height: 24-35"

Flower heads resemble roses

•144•51 Strip•

Bicolor

Red

White

Crane Feather

Height: 20-36"

Feather-leaf kale, great texture

- 144•51 Strip•
King White
Queen Red

Crane Ruffle - NEW

Height: 20-36"

Feather-leaf kale, great texture

- 144•51 Strip•
Bicolor
Red
White

Panicum

Frosted Expulsion

Height: 24-30"

Grass with delicate flower heads

- 144•51 Strip•

Ptilotus

Matilda

Height: 20-32"

Unique fuzzy purple plumes

- 144•51 Strip•

Snapdragon

Madame Butterfly - NEW

Height: 39-60"

Group 4, wide color range

- 144•51 Strip•
Bronze
Bronze Cherry
Bronze White
Ivory
Pink
Red
Rose
Yellow

Potomac

Height: 39-60"

Group 4, wide color range

- 144•51 Strip•
Appleblossom
Bright Orange - NEW
Cherry Rose
Crimson
Dark Orange
Dark Pink
Ivory White
Lavender
Orange
Pink - NEW
Plumblossom - NEW
Red - NEW
Royal
White
Yellow

Statice (Limonium)

Hipster - NEW

Height: 39-60"

Group 4, wide color range

- 144•51 Strip•
Apricot
Blue
Rose
White
Yellow

Tithonia

Fiesta Del Sol

Height: 30"

Glowing orange daisy flowers

- 144•51 Strip•

Zinnia

Benary's Giant

Height: 40"

4-5" fully double flowers

- 144•51 Strip•
Bright Pink - NEW
Carmine
Coral - NEW
Deep Red - NEW
Flame
Golden Yellow
Lilac
Lime
Orange
Purple
Salmon Rose - NEW
Scarlet
White

Queen

Height: 18-24"

2.5-3" fully double flowers

- 144•51 Strip•
Lime
Red Lime

Queeny - NEW

Height: 18-24"

2.5-3" fully double flowers

- 144•51 Strip•
Lemon Peach
Lime Orange

Uproar Rose

Height: 28-36"

Large electric rose flowers

- 144•51 Strip•



Statice Hipster Apricot



Snapdragon Potomac Plumblossom



Ornamental Kale Crane Ruffle Red



Zinnia Queeny Lime Orange



Specialty Liners 2027

Potted Plant Variety Listing



Exacum Royal Dane Deep Blue

Exacum

Royal Dane Deep Blue

Long-lasting small blue flowers for 3"-5" pots.

•72•

Gerbera

Bengal Mix

Big brother to the Jaguar series for 5-6" pots.

•72•

Cartwheel Strawberry Twist

Large, semi-double flowers in shades of pink & yellow. Nice in 4.5"-6" pots.

•72•

ColorBloom Mix

Uniform, compact series. Quick to flower. Designed for 4" and quart pots.

•144•72•

Jaguar

Compact, uniform series with early flowering for 4-6" pots.

•144•72•

Formula Mix
Deep Orange
Deep Rose
Fire Dark Center
Pink
Red
Rose Picotee
Tangerine
Yellow
Yellow Dark Center

Joybera

Extremely uniform series for 4-6" pots with an abundance mid-sized flowers.

•144•72•

Mix
Coral
Dark Orange
Golden Yellow
Orange
Pink
Red
White
Yellow



Gerbera Joybera Double Sunrise



Gloxinia Brocade Mix

Joybera Double

Uniform series for 4-6" pots with an abundance of mid-sized, semi-double flowers.

•144•72•

Milkshake
Scarlet
Sunrise

Mega Revolution

Uniform, early flowering, vigorous plants with large blooms ideal for 6" pots.

•144•72•

Select Mix

Bright Rose Dark Eye - NEW
Orange Dark Eye - NEW
Orange Light Eye - NEW
Rose Light Eye - NEW
Scarlet Red Light Eye - NEW
White Light Eye - NEW
Yellow Dark Eye - NEW

Revolution

Early flowering, compact plants selected for uniformity and ideal for 4-5" pots.

•144•72•

Select Mix

Bright Rose Light Eye - NEW
Golden Yellow Dark Eye - NEW
Orange Dark Eye - NEW
Orange Light Eye - NEW
Red Dark Eye - NEW
Red Light Eye - NEW
White Light Eye - NEW
Yellow Light Eye - NEW

Gloxinia

Avanti Mixed

Good flower size on compact plants with for 5-6" pots.

•72•

Brocade Mix

Showy double flowers on compact plants for 4-6" pots.

•72•

Lisianthus

Julietta

Compact plants with pointed, oval-shaped fruit for 4-5" pots. Nice for indoors or outdoors.

•51 Strip•

Blue
Pink
White

Ornamental Pepper

Acapulco XP

Compact plants with pointed, oval-shaped fruit for 4-5" pots. Nice for indoors or outdoors.

•51 Strip•

Mix - **NEW**

Dark Orange
Multicolor Orange
Multicolor Red
Purple
Red

Black Pearl

Large plants with dark foliage and pearl-shaped fruit that matures from black to red. Ideal for 6" pots.

•51 Strip•

Chilly Chili

Narrow, pointed fruit that starts yellow and matures to red. Good for 4.5-6" pots.

•51 Strip•

Hot Pops

Compact plants with round fruit that show multiple colors. Nice in 4.5-5" pots.

•51 Strip•

Purple
Yellow

Medusa

Compact plant covered in narrow, pointed, colorful fruit in yellow, oranges and reds. Nice in 4" pots.

•51 Strip•

Midnight Fire

Well-branched plants with dark foliage and pointed purple fruit that matures to red. Best in 6" pots.

•51 Strip•

Purple Flash

Striking flashes of purple, green and white among dark foliage with glossy black fruit. Best in 6-8" pots.

•51 Strip•

Salsa XP

Compact plants with oval-shaped pointed fruit in bright colors or 2.5-4.5" pots. Nice for indoors or outdoors.

•51 Strip•

Mix - **NEW**

Deep Orange
Purple
Red
Yellow
Yellow-Red

Sangria

Spreading habit with good branching. Continuous display of red and purple narrow, pointed fruit. Best in 6-8" pots.

•51 Strip•

Sedona Sun

Spreading habit with masses of small orange and yellow fruit. Best in 6-8" pots.

•51 Strip•

Wicked

Compact plants with large pointed fruit that starts purple and matures to red.

•51 Strip•



Ornamental Pepper Chilly Chili



Lisianthus Julietta Blue



Ornamental Pepper Acapulco XP Mix



Ornamental Pepper Salsa XP Mix



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**Ask your sales rep about other high
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